

# The Facebook Advertising System





## Individual File Downloads

Bob The Teacher, Marketing Educator at [LeadPages.net](http://LeadPages.net)

Thank you for downloading the Facebook Advertising System! I'm excited to teach you everything you need to start advertising on Facebook.

If you'd like to view all 11 videos again online, you can [watch them online here](#). Or if you'd like to download the whole course at once, you can [click here](#). (Hint: This entire course is 2.5 GB, so think carefully before you download.)

If you'd rather download individual files to your computer, feel free to use the following links to do so.

Course Modules				
1 - Introduction To The Facebook Advertising System	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
2 - What's Really Working for Us at LeadPages™ with Andrew Scherr	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
3 - Track Your Conversions	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
4 - Custom Audiences: Target People Who You Know	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
5 - Facebook Audiences: Market To Complete Strangers	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
6 - Community Engagement: A Strategy Conversation With Amy Porterfield	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
7 - Boost Your Results Drastically with High Converting Landing Pages And Blog Posts	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
8 - Create High Converting Ad Campaigns	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
9 - Analyze Your Results to Scale Your Campaigns	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
10 - Knowing Your Numbers: A Strategy Conversation with James Grandstaff	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>
11 - Your Facebook Advertising System Plan	<a href="#">Download Video</a>	<a href="#">Download Handouts</a>	<a href="#">Download Audio</a>	<a href="#">Download Transcript</a>

## Additional Handouts

The course includes several handouts to help you take action on what you learn, while also providing additional education beyond the content of the core modules. **These are PDF files you can open and print.**

### [Facebook Advertising System Mindmap](#)

A mindmap of the Facebook Advertising System.

### [Facebook Advertising System Infographic](#)

A full diagram of the entire system.

### [Facebook Advertising System Checklist](#)

A checklist of action steps for Facebook advertising.

### [Profit Dashboard Spreadsheet](#)

A spreadsheet of your ROI for your Facebook ads.

## Create Higher Converting Landing Pages for Your Facebook Advertising Campaigns with LeadPages™

With LeadPages™, you can create all these high-converting landing pages that you see inside this course, and improve your lead and sales conversions (without any design or development skills whatsoever).

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